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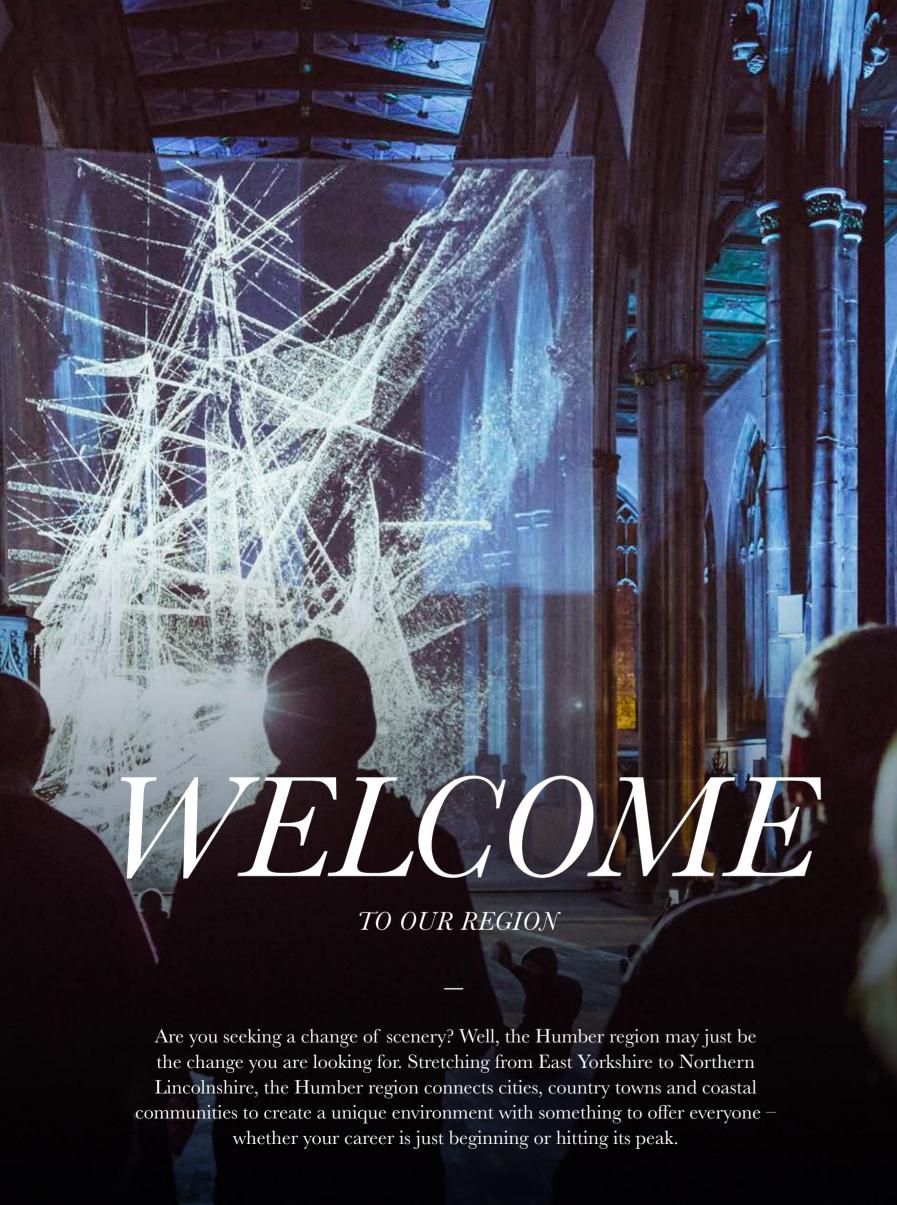
People are slow to leave it, quick to return. And there are those who come, as they think, for a year or two and stay a lifetime.

Philip Larkin



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This publication was developed for you by Marketing Humber on behalf of Bondholders, an influential network of companies working together to fuel the region's economy and to promote the Humber on the national and international stage.







'The region has excellent transport links, affordable housing in stunning countryside, great schools and is very close to the Dales as well as the seaside. The locals are friendly and the hospital is amazing to work in.'

Dr Rayessa, Lead Stroke Physician, Hull Royal Infirmary, relocated from Edinburgh.

There's no better time to relocate to the Humber region. Following vast investment in healthcare, the region is brimming with opportunities as companies and organisations seek to increase their skilled-professional base to fulfil the growing demand of ever-expanding industry.

The low house prices and cost of living combined with the high quality of life make for the perfect work-life balance, with short commute times to and from the city and an abundance of scenic areas and bountiful activities to enjoy all year round. For those with families, this guide offers a view of some of the best schools within the region.

Your View will provide a comprehensive picture of the East Yorkshire and Northern Lincolnshire region, with first-hand accounts from healthcare professionals that have made the move themselves, showing everything that our region has to offer you.

Welcome to the Humber. We hope to see you soon.



Absolutely Cultured, Chris Pepper



A Healthy View

Hospitals, healthcare facilities and NHS Trusts within the region

We are seeing huge capital investments in our region's hospitals as well as new stateof-the-art health centres and cutting-edge facilities for research and industry.

An injection of £88.5 million capital from the Humber, Coast and Vale Health and Care Partnership (STP) will see major upgrades to the emergency departments in Hull, Grimsby, Scunthorpe and Scarborough, transforming patient care and waiting times. Hull University Teaching Hospitals NHS Trust has completely rebuilt the emergency department itself and now has a dedicated helipad. Hull's status as a major trauma centre will be further enhanced as dedicated scanning facilities are provided on site. The hospital has a dedicated Centre for Magnetic Resonance Investigations on site; it also houses the Hull and East Yorkshire Eye Hospital, which provides tertiary-level sub-speciality ophthalmic care. Scunthorpe and Grimsby hospitals are heavily investing over the next four years in replacement electric hospital beds.

Castle Hill Hospital is the location for the regional £70 million Queen's Centre for Oncology and Haematology, a UK centre of excellence for the treatment of patients with cancer and blood disorders, a £35 million regional cardiac and cardiothoracic surgery centre and elective surgery facility, as well as cutting-edge facilities for research and industry.

Castle Hill Hospital is also home to the Daisy Building, the headquarters of the Daisy Appeal charity and a research and development facility. The charity has been establishing Hull and the Humber as a global leader in research into cancer, heart disease and dementia. The Daisy Appeal is now working to build a new molecular imaging research centre next to the Jack Brignall PET-CT Centre, which will house a second cyclotron that is medical-practice compliant, paving the way for new procedures to be performed, possibly including scanning for Alzheimer's and prostate cancer.

NAViGO is a Community Interest Company (CIC) which provides NHS mental health and social care services free to the residents of North East Lincolnshire. NAViGO provides their community membership (service users, carers and people with an interest in mental health) with equal voting rights, enabling community representatives to have an active involvement with the running and development of services.

Also working in communities across North East Lincolnshire is Care Plus Group, a social employee-owned business that provides community health and care services for adults of all ages and exists to support people to achieve their best quality of life. NHS Hull Clinical Commissioning Group (CCG) has been rated 'outstanding' for a third consecutive year under NHS England's annual ratings published in 2019.

City Health Care Partnership (CHCP), a CIC and UK landmark health project provides a wide range of high-quality, safe health and care services including end-of-life care, district nursing and GP practices in Hull, the East Riding of Yorkshire, Knowsley, Wigan and St Helens. CHCP are a co-owned 'for better profit' organisation, investing profits into their services, colleagues and the communities they work in.

'The next five years will see this geographical area become a centre for PET-CT development and the opportunities that will bring are immense. The new set-up will allow us to produce our own radio tracers. You have to make these on your doorstep and there are not many places in the world that have that capability, and certainly not in the north of England.'

Professor Nick Stafford, OBE, Director of the Daisy Appeal

The Humber is a place where industry, academia and the NHS work together to improve patient health, pioneer innovations and create prosperity.

Here are just a few of examples of collaborative partner investments:

- Marfleet Health Centre was developed to bring together GPs, a pharmacy and a number of specialist clinics and community services including a library and ICT centre, under one roof.
- The Orchard Centre is an example of how energy-efficient buildings are helping to reduce the carbon footprint of the NHS.

- The £16.5 million Wilberforce Health Centre is home to GP services and a range of community and mental health services.
- The Jean Bishop Integrated Care Centre in Hull is the first of its type in the UK. Opened in 2018, it is set to transform care for older people in Hull. Phase one brings together community services, acute health services and social care services for frail/elderly people and their carers alongside Humberside Fire & Rescue's falls service. Phase two will go on to expand the range of services to include mental health and dementia services over the next couple of years.

The Humber's local power of partnership can be no better demonstrated than through the investment in new healthcare facilities. Hull's NHS LIFT (Local Improvement Finance Trust) programme brought together the city's private and public sectors to transform primary healthcare and community estate. In Hull more than £100 million has been spent upgrading existing facilities and creating new modern, fit-for-purpose health facilities, and leading technology developed locally enables sector-leading innovations in maximising efficiency of the estate.



Health and R&D

There is a transitional shift in industry as the Northern Powerhouse Partnership has developed incentives to transform the North into the central hub of healthcare research, product development and training, helping to increase the UK's economic growth by encouraging our region's already reputable resources. As a result, £100 million has been invested in Connected Health Cities, harnessing patient data to diagnose, treat and deliver services more effectively and efficiently across the region, as well as further improving clinical trials.

Given the Humber's locational advantage and connectivity, advanced facilities and technology, and economic benefits of residence, the Humber region is the ideal setting to nurture and accommodate healthcare professionals in every role and industry, be that in the production of products and pharmaceuticals, delivering exceptional healthcare services, training and professional development, or conducting vital and ground-breaking research.

'The North's health innovation economy has a huge opportunity in this area to deliver health and wealth benefits to the region, both through the new Life Sciences Industrial Strategy and the Northern Powerhouse agenda.'

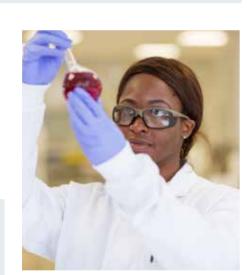
Dr Hakim Yadi, Chief Executive of the Northern Health Science Alliance (NHSA).



RB is a leading global health, hygiene and home company with its main global R&D centre for health located in Hull. RB has operations in over 60 countries and its products reach millions worldwide every day. Its iconic brands include Dettol, Durex, Gaviscon, Nurofen, Scholl and Strepsils.

'Hull was chosen for investment ahead of locations across the world for our £105 million Centre for Scientific Excellence due to a well-established R&D facility already in place, with highly skilled, talented individuals and space for further expansion.'

Bruce Charlesworth, VP R&D Health & Hull Site Lead, RB





'There are many multinational companies settled in the area and more are due to come, so there is a bright future for Hull.'

Tishwant Kanwarjit, External Manufacturing Quality Assurance at RB, relocated from London.





Smith + Nephew

Smith+Nephew designs and makes technology that takes the limits off living. The company recently opened a state-of-the-art R&D centre in Hull that supports the production of high-tech wound management products. They have also developed a partnership with the University of Hull, creating one of the world's largest wound care research clusters

Smith+Nephew supports healthcare professionals in more than 100 countries in their daily efforts to improve the lives of their patients.

Smith+Nephew exists to restore people's bodies, and their self-belief.



Moodbeam

Based in Hull's Centre for Digital Innovation (C4DI), this healthtech start-up has developed an award-winning device to enhance mental wellbeing.

Moodbeam's wearable device allows users to log their mood and visualise their own emotional wellbeing — or that of their children, students, patients or employees. The device, which links to a paired device, gives insights into mood, showing patterns and trends to support positive change. Moodbeam was founded by the Gadget Shop founder and Red5 co-founder Jonathan Elvidge, and former journalist Christina Colmer McHugh, who came up with the idea after her daughter was bullied at school.

Innovators in Telehealth

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The Humber region is becoming one of the UK's leading areas for telehealth. An NHS programme to help people suffering from long-term heart and lung disease in Hull has been launched to help improve their quality of life with remote education and monitoring

The telehealth service has been live for several years with over 1,000 patients with heart failure or chronic obstructive pulmonary disease having being involved in the programme.

It enables people to monitor and manage their conditions and offers different levels of support based on individual needs.

The service is delivered by City Health Care Partnership CIC and Inhealthcare, who work in the area of digital health and patient monitoring.

Indivior

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International pharmaceutical company Indivior is a world leader in addiction treatment and research into drugs which can help people overcome addiction and schizophrenia.

The company has invested £23 million in a state-of-the-art R&D centre in Hessle, Hull.

Alongside the cluster of major international healthcare players, the Humber is also a hub for high-tech start-ups.

Graduate tech company VISR is developing revolutionary mixed reality (MR) technologies for business. VISR, one of the earliest Microsoft MR partners in Europe, is now applying their technology to the healthcare sector.

Vertual is a spin-off company from a joint research project between the University of Hull and Hull University Teaching Hospitals NHS Trust, which has developed an award-winning virtual radiotherapy training system which uses life-size 3D simulations to train students.

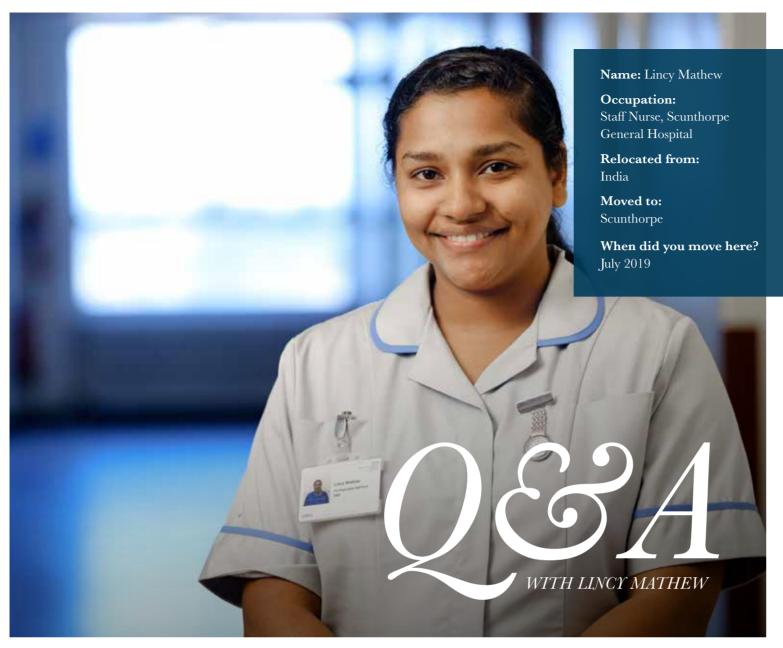
'The magic here was having the two sets of expertise: one at the hospital and one at the university. There's something about the area that attracts people in, and then they stay forever and a day. It's a good quality of life here and that's a key point.'

Andy Beavis, co-founder, Vertual

Do you have a passion for making a difference?

Come and take a look what the Humber region has to offer you...

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I moved to Scunthorpe with my family as I work at the General Hospital and the quality of life here is great. Scunthorpe is a calm and beautiful area and the cost of living is a lot lower compared to other areas.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?

The location is wonderful as the area has access to everything we need in our life with shops, schools, the train station and the hospital all nearby. It's easy to get around and everything is affordable.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?

Because everything is affordable and many things are free, there is so much to do in your spare time. There is a lot of countryside surrounding East Yorkshire and Northern Lincolnshire and we like to spend a lot of time outdoors visiting the parks. We like to eat out, and there are plenty of restaurants to choose from.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

We like to visit the museums and parks, Northern Lincolnshire Museum and Central Park being our favourite local choices. For a change of pace and scenery, we sometimes catch a bus and travel across the scenic Humber Bridge to Hull city centre; it's such a lovely place with lots to see and plenty to do.

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE? WHAT HAVE BEEN YOUR KEY HIGHLIGHTS?

We have settled in really well here and the quality of life is good. My husband is also a qualified nurse in India, and he is looking to relocate to work as a registered nurse here too.







WHAT MADE YOU DECIDE TO RELOCATE TO THE HUMBER REGION?

It was the job opportunities that made me relocate. A colleague of mine moved to Leeds to take up a trainee registrar job in the NHS. I decided to follow suit but chose to work in Hull instead. Leeds was too fast paced and busy for me. Hull, on the other hand, was just right.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?

Moving to a new place is never easy, but I soon discovered how friendly Yorkshire folk are. People at work were very warm, friendly, accommodating and very keen to help me as a newcomer. I made some good friends very quickly. As moving is expensive, I was worried about accommodation options available to me, but was pleasantly surprised as accommodation is a lot more affordable here in comparison to other cities.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?

I spend my Saturday mornings at the local animal shelter (Hull Animal Welfare Trust) in South Cave. I have been a volunteer there for more than six years and I adopted my two dogs from the shelter too. I absolutely love it: I walk the dogs, socialise and feed them, and even help clean out their pens. The social scene is also great as the staff and other volunteers are a friendly, fun-loving bunch.

I have been to several cultural events, especially since Hull became the City of Culture. There are numerous theatres here that offer high-quality productions, and at a reasonable price. Even the cinema is very affordable.

There are lovely walks by the foreshore in Hessle. My dogs love a good run in the Country Park and the woods – there is even a little paddling pool for them. The unmissable Humber Bridge towers over the park and the view is just breathtaking.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

As a foodie, I love dining out. Princes Avenue is the place to go for great food. If you love Indian, I would recommend The Spice of South India. After dinner, you can stroll across the street for some music and drinks. You will be spoilt for choice as there are plenty of great places to choose from.

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE? WHAT HAVE BEEN YOUR KEY HIGHLIGHTS?

I have no regrets about moving at all. I love this place as I am nestled in a beautiful part of the county. It only takes me 20 minutes to get to work and into town. There are lots of lovely walks here and I have a great view of the stunning Humber Bridge. It is a quiet, safe and friendly neighbourhood. I feel that Hull has something for everybody.



The UK's Energy Estuary

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The Humber region has powered the UK economy for decades, bringing everything from food to freight, coal to cars and passengers to petroleum, and is home to the UK's busiest cargo port complex.

Coined as 'The Energy Estuary', the Humber is host to a wide range of sectors manufacturing and transporting goods worldwide, including renewables and biomass energy, engineering, chemicals, food processing and digital industries.

Renewables

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Leading the UK renewables sector, the Humber region is number one for biofuel production, fuelling power stations to produce 17% of the UK's electricity, while more than 20 onshore wind farms provide power for over 200,000 UK homes.

Global wind power leader Siemens Gamesa is one of Hull's biggest inward investments. The £310 million site is Europe's largest offshore wind turbine manufacturing plant, currently the only purpose-built facility in the world to combine wind power manufacturing and port operations. Over £7 billion has been invested in offshore wind farms off the Humber already with Ørsted, the world's biggest offshore wind farm developer, leading the way.

UK's Trading Gateway

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The River Humber, from which the region derives its name, is one of the UK's major deep- water estuaries. Running for 40 miles, the inlet is spanned by the towering Humber Bridge, which connects East Yorkshire and Northern Lincolnshire and is recognised around the world. The Humber Bridge was the longest single-span road suspension bridge in the world when it opened in 1981, and held that title until Japan's Akashi Kaikyō Bridge was completed nearly two decades later.

Situated in a prime location, the Humber estuary offers unrivalled access to northern UK markets and is the gateway for access to locations from Asia to the USA and beyond, through the northern industrial corridor.

Ports & Logistics

As the UK's busiest trading complex, the Humber handles around 77 million tonnes of cargo worth over £75 billion each year. Associated British Ports (ABP) Ports of Grimsby and Immingham form the largest trading gateway of anywhere in the UK.

Britain's Kitchen

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The Humber region is home to more than 2,500 food and drink businesses, employing over 35,000 people and contributing over £2 billion to the UK economy. Processing 70% of the UK's chilled and frozen seafood, 40 different species of seafood are brought in through the Humber from over 30 countries. Grimsby is acknowledged as Europe's 'food town' and has seen huge investment by some of the food industry's biggest names, such as Young's Seafood. Thanks to the rich and fertile land, agriculture also plays a major role in the region's economy.

Chemicals

The Humber region has the UK's second-largest chemical cluster.

The Phillips 66 Humber Refinery and Total Lindsey oil refinery have a combined refining capacity of over 22 million tonnes per year, and Phillips 66 is the only UK petroleum coke producing refinery, putting 500,000 new cars on the road.

Saltend Chemicals Park, owned and operated by the px group, is a collection of world-class chemicals and energy businesses including BP, Nippon Gohsei, Tricoya, Air Products, Yara and Ineos.

Digital

Digital expertise is certainly not in short supply within the Humber region, which is connected through some of the most advanced broadband in the UK thanks to Hull-based communications provider KCOM, who have invested £85 million into a future-proof full-fibre broadband network as a platform for business growth and innovation. The £15 million purpose-built C4DI is the region's tech hub and is situated in the heart of the beautiful Marina setting.

Did you know?

- £18 billion of the UK's economy is generated in the Humber each year.
- The Humber region is home to over 100 chemical and refining companies employing approximately 6,000 people, generating a combined annual turnover of £,6 billion.
- Three of the world's largest wind farms are on our doorstep and will attract between £75-£100 billion of investment.

Talented Minds

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The Humber's diverse and skilled workforce puts the power behind the Energy Estuary, and the region continues to benefit from multimillion-pound investments across its world-class educational and training facilities, demonstrating commitment to the long-term development of talent within the region.

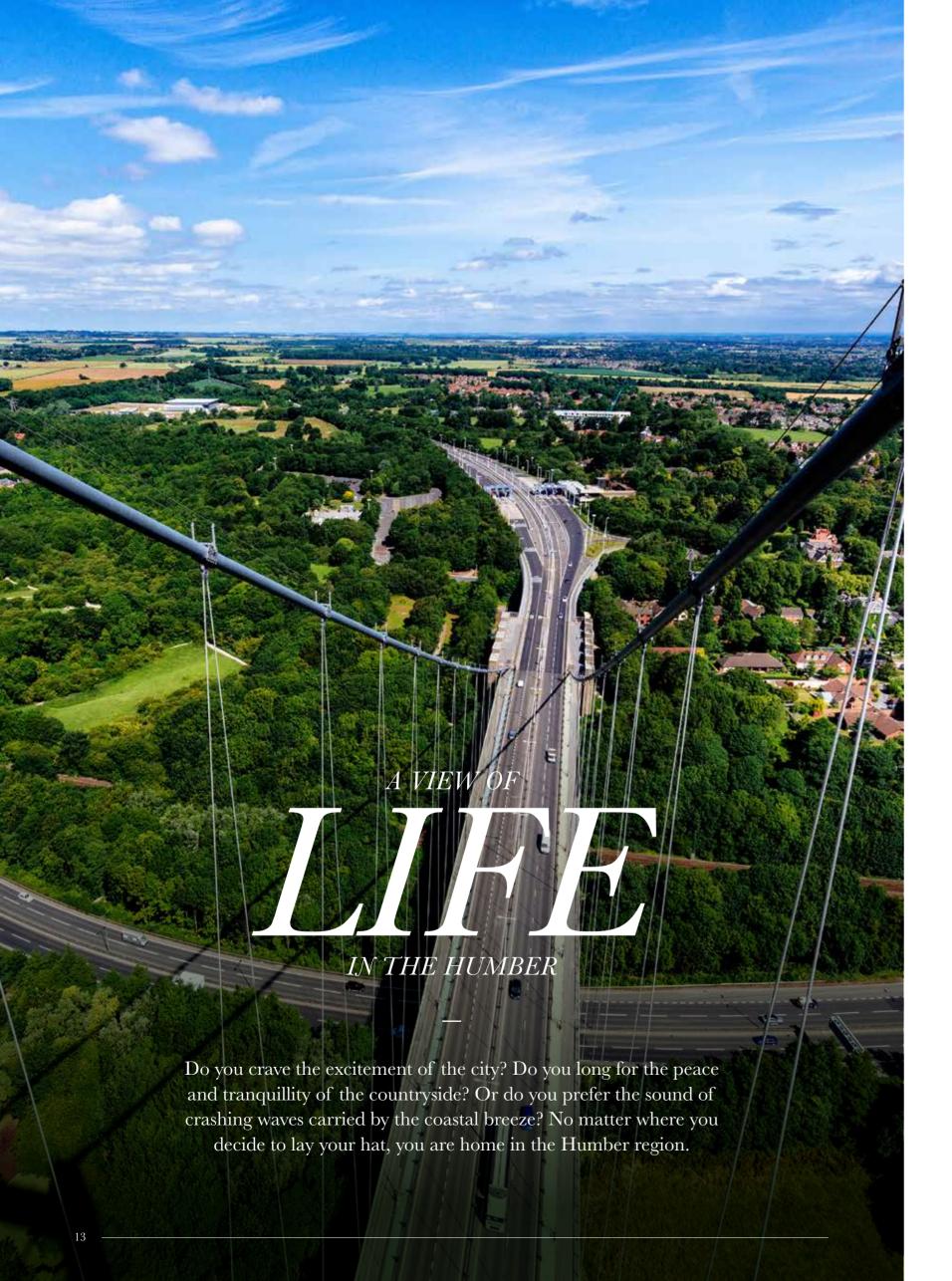
Manufacturing & Engineering

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The manufacturing sector in the Humber employs over 80,000 people, and 80% of the UK's holiday home market is manufactured within the region via Swift Group Ltd, Willerby Ltd and more

The Waterline Campaign: building a sustainable future for our region and industry.

With a passion for the region and keen to make a difference on a global level, Marketing Humber, a partnership of businesses within the Humber, and the University of Hull combined their academic and industry expertise to bring together thought leaders through the international Waterline Campaign. Through world-class research, experience and development activity, The Waterline Campaign aims to tackle the challenges of climate change by demonstrating a new economic model for decarbonisation and building a sustainable economy over the next 50 years.



There aren't many places in the world where you can wake up in a countryside village, have lunch in the city and then take a stroll along the stunning coastline – here you can.

With a rich and diverse landscape and some of the most affordable properties in the UK, the Humber region offers a wealth of home and lifestyle options. Whether you are looking for a spacious family home on the coast, a luxurious city-centre apartment, a cosy cottage in a charming country village or a beautiful townhouse in a historic market town, our communities are welcoming, our spaces are stunning, and our culture is thriving.



'The affordability of a threebedroom new-build house is a fraction of the price you pay in London and you can still afford to go on holidays throughout the year, so the work-life balance is great.'

Tishwant Kanwarjit, External Manufacturing Quality Assurance at RB, relocated from London.

How do we compare to London?

How much will it cost to get to work on public transport for a month?



London

Hull

£42

How much does a pint of lager cost?



London

£5

Hull C3

How much is an average three-course meal for two beoble?



London

<u>(</u>,65

Hull £45



North Lincolnshire £,151,371

North East Lincolnshin £147,845

Average House Price Comparisons for Detached Properties:

East Yorkshire **£,202,175**

Hull **£135,248**

UK average: £300,464

How much is a one-bedroom flat to rent for a month in a central area?



London WC1

£1,644

Hull HU1

How much is an average monthly mortgage payment?



London

£918

Hull

£498



A City For Foodies

Being named UK City of Culture 2017 has reinvigorated Hull's culinary culture and there's never been a tastier time to wine and dine in the city.

Whether you're a steak and red wine lover or a poached egg and smashed avocado bruncher, Hull has an establishment for every occasion. Brimming with gin distilleries, cocktail bars, rum shacks and craft beer breweries, whatever your taste, Hull has the place for you.

The stunning and popular Marina and Humber Street area is home to many lively independent eateries from steak houses and seafood restaurants to pizzerias and laid-back bars, and the 1884 Wine & Tapas Bar is a Visit England award finalist, bringing a touch of the Mediterranean to the Humber Riviera.

For a true waterfront experience, you can take in the magnificent views of the River Humber and dine on sustainable and locally sourced seafood at the Two Rivers Restaurant in The Deep.

Meander down the cobbles in the Old Town, which is brimming with listed buildings and bars with high-columned ceilings, unique character and architecture, and the indoor Trinity Market is a popular choice for lunch-goers with a vast selection of independent and international food stalls.

Take a trip down Newland Avenue and Princes Avenue, which have a great selection of bars and pubs offering everything from local craft ales and world beers to Caribbean rum cocktails and Mexican margaritas.





The Heart of the City

If you want the ultimate urban experience with excellent transport links, a stress-free commute, first-class restaurants and bars and a plethora of culture on your doorstep, then contemporary living in Hull city centre is made for you.

Hull has undergone an incredible transformation. Following its $\pounds 1.5$ billion regeneration there has never been a better time to call this very special city home. But what makes city living in Hull so unique? As the cost of living remains among the lowest in the UK, deluxe residencies, central locations, stunning marina views and luxurious living are all available at an affordable price.

From contemporary, cosmopolitan apartments on the Marina to leafy suburban avenues lined with characteristic Victorian townhouses and elegant fountains, Hull has everything to offer any healthcare professional at every life and career stage.

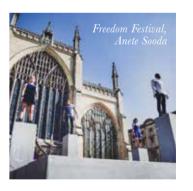
But don't just take our word for it...

- Rent prices in Manchester are 65% higher with general living costs on average 17% higher
- In Cambridge, rent prices are 142% higher, with restaurant prices coming in at an average 21% more than in Hull
- In Leeds, rent prices are 43% more than homes in Hull and general living costs are also 10% higher on average
- According to 2019 figures by
 MoneySu- perMarket.com, Hull is the
 best place in the UK to buy a house as
 it has the shortest average mortgage
 length, beating rival northern cities
 including Leeds, Sheffield and
 Newcastle



'Hull feels vibrant and lively, brimming with optimism and hope. It surprised me to say the least. With the Humber sparkling in the setting sun we walked along the river path.'

Helen Mead, Features Writer, Telegraph & Argus, 2019.



A Rich Heritage

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As the epicentre of entertainment, Hull city centre is home to an abundance of cultural experiences. From the museum quarter, located in the heart of the historic Old Town, and numerous art galleries to the iconic fish trail and sea murals celebrating the city's fishing heritage, Hull has a rich and colourful history. The Deep aquarium, one of the Humber region's most famous and favourite tourist destinations, is home to over 3,500 different species (and even has penguins!). The building itself is an architectural masterpiece, designed as a ship's bow jutting out over the River Hull.

15 _______ 16

'Humber Street has been transformed into a burgeoning arts quarter.'

Steve Walsh, The Guardian





Bucket List Festivals

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Annual events the Freedom Festival and the Humber Street Sesh are extremely popular among arts fanatics and music lovers, and are a must-attend for anyone living within the region and beyond. Having grown significantly over recent years, the festivals attract artists and performers from far and wide every year to entertain crowds of

Pride in Hull, led by the LGBTQ+ community and supported and sponsored by numerous local businesses, is open to all and was named the inaugural 'UK Pride' in 2017, making the event the focus of the Pride calendar for the year. Pride in Hull is the largest free-to-enter Pride festival in the UK and the second-largest event in the city's festival calendar.

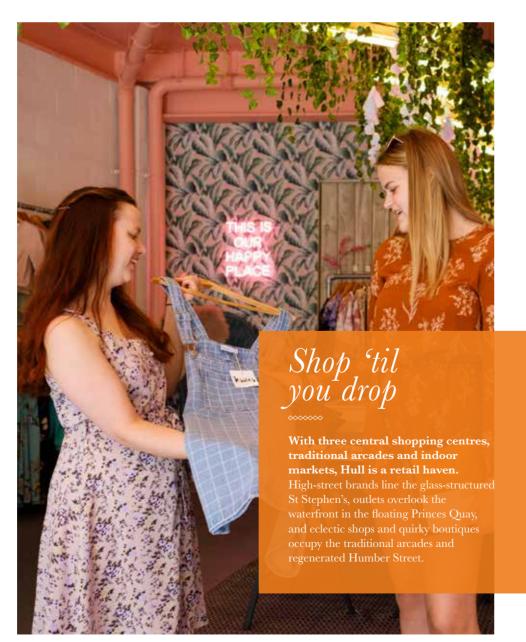
Freedom Festival has become one of the UK's leading international arts festivals, with audiences in excess of 130,000 descending on the city of Hull each year

'Humber Street Sesh delivered what it usually does: fantastic musical talent, an unashamed celebration of the muchderided gem that is Hull, and the best opportunity to see new bands right as they begin to climb the industry ladder.'

Mancunion, 2019



Hull's Old Town was named as one of the top ten hippest destinations in the UK according to TravelSupermarket in 2018.





WHAT MADE YOU DECIDE TO RELOCATE TO THE HUMBER REGION?

I was looking for an experience of working abroad after finishing my pharmacy degree. I wasn't looking for a permanent relocation, but I ended up staying.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?

I would say the work—life balance. I start early in the day but I finish at 6pm, so that gives me more time for my friends and family. I find Hull an ideal size for me as it's big enough to have plenty to do but still easy enough to meet up with friends

The price of property and rentals is more affordable here than in other parts of the country, which means you have more money to spend or save for the future.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?

I've always being a music fan and I enjoy going to see live music. Hull has some great venues, and

Leeds and even Manchester are not too far to travel to either. A few years ago, motivated by the thriving music scene in the area, I got together with some friends and we started a band called Humber Strike. The local scene is really friendly and supportive, and we are often playing gigs in local pubs and at festivals. We have even recorded some songs in a local studio!

Apart from that, spending time with my daughter is my favourite thing to do. There are loads of parks and children's activities in the area. My daughter is currently a member of the Kingston Upon Hull Swimming club and regularly trains and performs in sports galas, where everyone is friendly and you feel welcomed.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

The Marina and Humber Street area are full of charm; it's a joy to go for a walk and enjoy a cold beer and something to eat on a nice day. The Humber Bridge is also a stunning place to visit, with the 'Little Switzerland' park next to it and the Country Park pub a favourite of mine to go for a meal

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE? WHAT HAVE BEEN YOUR KEY HIGHLIGHTS?

I would say embrace what this area has to offer. You have a choice for different areas that will suit your lifestyle, from a lively city centre, to a nice family neighbourhood or a quiet house in the countryside. The people are friendly, there's plenty to do and you always have interesting experiences on your doorstep, from a charming local pub to a breathtaking cliff at the edge of the North Sea.

If you have children, there's plenty of good schools to choose from and loads of interesting places to go and visit. There are coastal towns, countryside, moors and plenty of history around every corner. My parents come to visit often and they always have a great time, meet a lot of friendly people and they even talk about coming to live here.

I just wish somebody had told me what the cricket rules are, because I can tell you that is something I still haven't got!

COLIRA COLIRA IJRA Each of our market towns has its own distinct character, combining essential facilities with a warm, welcoming feel, while sitting within an easy commute of Hull, Grimsby, Scunthorpe, York, Lincoln and Leeds, making them extremely popular. Credit: Welcome To Yorkshire

A Home in the Country

Our region's quaint villages and historic market towns provide an idyllic setting for anyone looking to relocate to the country with easy connections to the city via bus, train or a short, scenic drive.

Every one of these picturesque villages and bustling market towns is steeped in a rich heritage and culture; they are ideal for healthcare professionals with families that are looking for a slower pace of life within easy reach of the city.

The beautiful Georgian town of Beverley is a serene destination with its unique architecture lining cobbled streets, overlooked by the striking Minster that rises above the skyline.

'When approached across parkland from the west, Beverley pulls off this neat trick of making you think you're in a Jane Austen novel.'

The Guardian, 2016

The Yorkshire and Lincolnshire countryside is renowned for its rolling hills and luscious landscapes, dotted with quaint houses, cosy country pubs and charming summer fêtes. From Appleby and Amcotts, Ellerker and Elloughton, Hatcliffe, Molescroft, North Cave to North Newbold, Redbourne, Swanland and South Cave and Walkington, each village has its own distinct feel and strong sense of community spirit.









The Sunday Times named Beverley and Driffield in its top ten places to live in the North and North East in 2019.

Bon Appétit

Our region boasts a number of award-winning restaurants, charming bistros, gastro pubs and coffee houses, perfect for all you foodies. Renowned for farm-to-fork eateries, showcasing local produce such as regionally available fish, meat, Keyingham strawberries, Scaman's free-range eggs and Lincolnshire cheeses, you can discover the true taste of Yorkshire and Lincolnshire. Coupled with a rich choice of international cuisine, you're sure to enjoy the mouth-watering choices available to whet your appetite.

Winteringham Fields is a world-renowned restaurant, situated in the idyllic village of Winteringham, North Lincolnshire. The stunning site even boasts its own helipad, which has led to it being frequented by many famous names and its rise in status to one of the best restaurants outside of London, having held two coveted Michelin stars. Included in the 2019 Michelin Guide, The Hope & Anchor is a rustic pub in South Ferriby that serves hearty British favourites such as roast pork tenderloins, roast sirloin of Lincoln beef and bowls of mussels which have just arrived from Grimsby Docks.

Healing village's only pub and one of Grimsby's finest eateries, The Pig & Whistle serves a delicious menu packed full of locally sourced ingredients cooked by Steven Bennett and his team from The Lincolnshire Chef. Ingredients are foraged from the grounds of Healing Manor Hotel while others are grown and produced in the fields of Lincolnshire and waters of Grimsby.

Luxury Retail & Savvy Brands

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What is a market town without a market? Pocklington, Driffield, Howden, Market Weighton and Beverley are hugely popular places to live and visit as they host weekly markets selling a vast array of local and homemade produce and gifts.

The towns of Grimsby and Immingham are home to some of Lincolnshire's largest shopping centres, and the winding, cobbled streets of Beverley are filled with boutique arcades and big-brand stores. In recent years, Beverley has attracted a number of niche retailers to the town, including The White Company, Jack Wills, JoJo Maman Bébé, Crew, Joules and Hotel Chocolat, many occupying Grade II listed buildings. Browns department store has over 100 years of heritage, and with the opening of the Flemingate shopping centre, Beverley is the perfect shopping location.



Arts & Entertainment

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Alongside the thrilling races, both the Beverley and Market Rasen racecourses host a variety of exciting events and live music throughout the year, attracting artists such as Jess Glynne, Olly Murs and Paloma Faith. Beverley Ladies Day is an essential date on the annual social calendar. Vintage fairs, food fêtes, and beer and gin festivals are a regular feature within the region.



Beverley
Racecourse was
announced as
one of the top
racecourses to
visit in England
and Wales by
VisitEngland in
2019.



One with Nature Beverley Westwood surrounds the town in over 1,200 acres of land, which is perfect for walks, picnics and is also home to the racecourse. Ideal for family days out, long dog walks, and jogging and cycling, the Westwood is a popular destination and was even the start line for a stage of the Tour de Yorkshire in 2016. Along the coast of the River Humber, just on the outskirts of Hull in the affluent village of Hessle, lies the appropriately named 'Little Switzerland', a stretch of three lakes surrounded by beautiful woodlands and fields. The perfect setting for some peace and tranquillity, the area is so astonishingly quiet and picturesque that you won't believe you are only a 15-minute drive from the city centre. Enjoy an ice cream on the coastline or a crisp cider at the Country Park Inn, situated on the river's edge with one of the very best views of the iconic



WHAT MADE YOU DECIDE TO RELOCATE TO THE HUMBER REGION?

I worked for Smith+Nephew in Memphis, USA, and my manager asked me if I would consider taking a role in Hull for an intermediate timeframe. After a visit to Hull in December 2017, my wife and I decided to accept this opportunity in order to experience life in another part of the world.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?

Yorkshire is just a beautiful part of the world, which suits my family well as we enjoy being outdoors. Also, coming from a fairly large city in the US, the cost of living here is lower than I expected.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?

We love spending time at home in our beautiful village of Brantingham. We have met wonderful, welcoming people and have become quite friendly with some of them. There appears to be quite a lot of lovely towns and villages in the area; we enjoy walking, and there are plenty of public footpaths with beautiful views.

We enjoy going on day trips at weekends. We have gone into the nearby national parks, the Peak District and North York Moors, several times for days out. We have also become members of the English Heritage organisation after moving here and love visiting the historical sites they maintain, both nearby and all over England.

In short, we are enjoying as much of the culture and beauty that is unique to Yorkshire as we can.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

We enjoy hiking through the beautiful countryside, particularly the Yorkshire Wolds Way. Hessle Foreshore and the Humber Bridge Country Park is always a great day out and fun for the kids, and for a day trip York has so many historical attractions to offer, such as the National Railway Museum and Jorvik Viking Centre — there's lots of neat history to learn.

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE? WHAT HAVE BEEN YOUR KEY HIGHLIGHTS?

It certainly takes a certain sense of adventure to make a move like this — and it has been worth it for my family. There is plenty to do here for all ages and interests. We have had a great experience with making friends in our village as the people there have been very inviting and helpful to us.



Day Trips on Your Doorstep

Conveniently situated in the centre of the UK, one great benefit of living within Yorkshire and Lincolnshire is that there are so many fantastic places to visit, right on your doorstep and all within easy reach.

Whether you're looking for a day trip with friends, a romantic weekend getaway or summer holiday spots with the family, the region boasts stunning scenery, picturesque beaches and plenty of shopping.



www.yorkshire.com and www.visitlincolnshire.com

Leeds

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A vibrant, cosmopolitan city, Leeds is full of great shops, trendy restaurants, bars and clubs - perfect for a city break. Enjoy a spot of retail therapy in Trinity Shopping Centre, finished off with a (literal) sparkling cocktail in The Alchemist or glass of fizz with a spectacular skyline view from Anjelica's rooftop terrace bar. For the culture seekers, Leeds offers an abundance of museums and art galleries, such as the Royal Armouries.

Yorkshire abounds

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From the Brontë parsonage and the Yorkshire Moors to Scarborough's seafront arcades and rock pooling at Robin Hood's Bay, Yorkshire is full of national parks, museums and natural beauty spots to explore and enjoy. Not short of heritage and history, Yorkshire's most beautiful stately homes and buildings such as Castle Howard, Burton Agnes, Burton Constable, Sewerby Hall, Sledmere House and the world-famous gothic setting for Dracula, Whitby Abbey, are well worth a visit.

'There's an epic quality to Yorkshire. Just 10 minutes out of the city, you're staring at wild moorland, mountains and rivers that took my young imagination on the most incredible journey.'

Michael Palin

York

Full of quaint cobbled lanes, exquisite architecture and an array of fabulous visitor attractions such as York Minster, the Castle Museum, the National Railway Museum and the Jorvik Viking Centre, the beauty of York will steal your heart. York's most famous street, The Shambles, always ranks at the top of the list of the UK's prettiest streets, and as the inspirational setting for many novels – which the presence of three Harry Potter shops indicate – it is truly a magical place to visit.

Thrill seekers

Whether you are a spectator or white-knuckle rider, you can enjoy thrills and spills at Flamingo Land or Alton Towers, swing through the trees at Go Ape in Dalby Forest or Normanby Hall Country Park, hit the slopes at Xscape, Castleford, or visit the Wallaby Walkabout and Land of the Tigers at the award-winning Yorkshire Wildlife Park.

Lincoln

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It's hard not to fall in love with Lincoln the minute you arrive. The grand, gothic cathedral, once the tallest building in the world, overlooks the beautiful medieval streets and castle grounds that hold the famous Magna Carta. Independent boutiques, wooden-beamed pubs and ghost walk tours trail down the appropriately named Steep Hill, connecting the medieval square to the high street, which was previously named Britain's Best Street.

We like going for hikes along the coast and exploring new places. We've been all over the East Riding and Northern Lincolnshire and have more to explore still.'

Dr Clare Killingback, Senior Lecturer in Physiotherapy at the University of Hull, relocated from Bournemouth.





Credit: Welcome To Yorkshire

Get Active

With some of the best landscapes and scenery in the country, there's never been a better time to step outside and take full advantage of what the region has to offer.

Miles of heritage coastline surrounds the Humber and offers well-marked walking routes, as well as the opportunity to try a huge range of water sports such as windsurfing, sailing, canoeing, stand-up paddle boarding or kite surfing. And for those that prefer to stay on dry land, the stunning Yorkshire and Lincolnshire Wolds are the perfect settings to spend the afternoon outdoors.

The Yorkshire Wolds are famed for their great terrain for road cycling, so much so that Yorkshire hosted the Grand Depart of the Tour de France in 2014 and subsequently created Tour de Yorkshire, the county's own annual four-day road cycling race. The event has quickly become one of the most popular in the UK, attracting crowds of over two million and generating over £100 million to the Yorkshire economy.

Whether you love to walk, run, hike, cycle, the Wolds have something to offer for everyone. For horse lovers, there are miles of bridle paths throughout the region just waiting to be explored, and keen golfers will enjoy the many golf clubs, including Forest Pines Hotel & Golf resort, which has hosted some of the country's top PGA professionals and is also rated as one of the UK's leading winter courses. East Yorkshire also offers numerous polo clubs, such as the White Rose Polo Club, situated just a mile from Market Weighton, and the Beverley Polo Club, which hosts the prestigious Yorkshire Nations Cup every year.

The region also offers a fantastic selection of gyms, health and leisure centres. Fitness centres include David Lloyds, JD Gyms, Pure Gym and Nuffield Health, as well as several sports centres and 24-hour gyms located in Hull city centre.





The 2018 Tour de Yorkshire attracted crowds of around 2.6 million people, which The Times estimated to be the largest spectator event in the UK that year.

200,000 pedestrians and 50,000 cyclists cross the Humber Bridge annually



'Active Humber's vision is that the Humber is a place where everyone, everyday is physically active.'



WHAT MADE YOU DECIDE TO RELOCATE TO THE HUMBER REGION?

I previously lived in the area working for RB, prior to relocating to New Jersey, USA in 2012. My wife and I really enjoyed our previous time here so when the opportunity arose to return to RB within the region, we relocated right away.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?

The company culture at RB fits me perfectly, and the surrounding area offers a balance of a great locations coupled with some really nice places to visit, such as the lovely coastline, historic towns and cities to explore on your doorstep, like Beverley and York, and not forgetting the friendly people here too, of course.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?

I spend a lot of my personal time taking my children to various afterschool activities such as Scouts/Cubs or judo, as well as pursuing my own martial arts passion for taekwondo.

My wife also relocated her cake-making business to the local area too and has been building up her local reputation.

We only moved into our new home at the end of last year so we have spent the last few months visiting and reacquainting ourselves with the great places which are on our doorstep and enjoying the odd day trip to the coast.

One highlight is to walk the Humber Bridge because you get an absolutely amazing view of the Humber estuary and can break up the return trip with a pub lunch, trip to the nature reserve near Barton upon Humber or maybe even visit the Old Tile Works before returning.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

One of my family's favourite places to go at the weekend is The Deep aquarium. We have been countless times over the years. My kids still love it there and Alexander even celebrated his birthday there a few months ago with a Beavers sleepover near the main tank.

Another emerging firm family favourite is Wings International Cuisine; we absolutely love it there and my kids love the desserts. We have been countless times already since we moved back here, and I am sure that it won't be the last.

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE? WHAT HAVE BEEN YOUR KEY HIGHLIGHTS?

We have moved a lot over the last 20 years – but this is the last time according to my wife! There are so many nice restaurants in the area that you will be spoilt for choice of where to go on a night out, in particular the redeveloped Fruit Market area.

Since we have three sons all of school age, finding a great school was an extremely high priority to make the move work. Thankfully, there are some great schools in this area and the people are definitely very friendly. They have made new friends at their school and joined new social groups to help quickly get immersed in the region.

Top of the Class One of the hardest parts of relocating with children is choosing the right school or college for them, and the Humber region has many fantastic schools, colleges and further education facilities to offer: An unrivalled choice of independent educational providers achieving top GCSE and A-level results - including pass rates of 100% and those with A* A VIEW OF to A grades of +92%. • 90% of higher education students EDUCATION gain employment or go on to further education within six months of graduating. UK and world-leading state-of- the-art professional training facilities linked to key industry sectors. IN THE HUMBER 'The loveliness of all the people from Hull who I have met over the years from starting my degree to now in my Every child deserves the best start in life, and since our region has job role is what made me relocate here excellent education providers at every Key Stage with first-class and stay long term.' teaching and facilities to match you can be confident that you are Shaunna Smith, sonographer, relocated from Middlesbrough making the right choices for you and your family.

Your View: A Recruitment Guide For The Healthcare Your View: A Recruitment Guide For The Healthcare Profession In East Yorkshire & North Lincolnshire

From Little Acorns

It's important to know that your children are being provided with the best quality when it comes to their early years educational needs, and this can be a concern for many parents when they relocate to a new area.

But worry not; across the region we have an abundance of outstanding nursery care providers that offer exceptional care and facilities to suit every lifestyle and budget.

Comparison average nursery fees per week:

- Yorkshire & Humber: £,93.60
- London £,147.74
- England: £113.06
- Wales: £,109.07
- Scotland: £,104.06









Useful links: www.daynurseries.co.uk www.findmyschool.co.uk http://reports.ofsted.gov.uk/ www.theschoolrun.com

Best rated day nurseries across the region...

North Lincolnshire: 31 nurseries to choose from

- Red Hen Day Nursey, Legbourne, Louth*
- Little Angels, Brigg
- Toy Box, Scunthorpe
- · Rainbow Kindergarten, Barton on Humber
- Wise Owl Day Nursery, Messingham

North East Lincolnshire: 21 nurseries to choose from

- The Children's House, Stallingborough*
- Waltham, Grimsby
- Immingham Day Nursery, Immingham
- Springfield Lodge Montessori Day Nursery, Grimsby

Hull & East Riding: 107 nurseries to choose from

- Tickton Pre-School*
- Tiptoes Day Nurseries: Bishop Burton, Hessle, Willerby, East and West Hull*
- Sunflowers Too, Hessle
- Kingswood Pre-School & Day Nursery, Hull
- Elloughton Private Nursery with Little Acorns, Brough



- 2016/17 results show that 93% of children get accepted to their first-choice primary school.
- 85% of both Hull and East Riding primary schools have good or outstanding Ofsted ratings, 2018.
- Adventurer Bear Grylls praised Thoresby Primary School in west Hull, after the school was crowned the best in the country for developing pupils' character.
- Eastfield Primary Academy, Immingham, is one of the 22 schools that are part of the Enquire Learning Trust, and was the first academy in North East Lincolnshire to be marked as 'outstanding' in the 2016 Ofsted framework.

Primary Schools

Primary schools across East Yorkshire and Northern Lincolnshire have maintained impressive standards of reading, writing and mathematics and have achieved 'outstanding' Ofsted results that are well above the national average. A few examples are:

- Thoresby Primary School, Hull
- Alkborough Primary School, Scunthorpe
- Clifton Primary School, Hull
- Elliston Primary Academy, Cleethorpes
- Swanland Primary School, Swanland, East Riding of Yorkshire
- Laceby Acres Primary School, Grimsby
- Westfield Primary School, Cottingham, East Riding of Yorkshire
- Eastfield Primary Academy, Immingham
- Keldmarsh Primary School, Beverley
- Ganton Special School, Hull













Secondary Schools

When it comes to GCSE results, schools in the East Riding are significantly above the UK average, with 46% of pupils achieving a grade 5 or above in English and Maths, and 80% of students attaining five or more A*-C grades, according to Ofsted (2018).

With high-achieving secondary schools and contemporary academies offering state-of-the-art teaching facilities that are designed to propel students into vocational careers, many of the region's schools have been rated 'outstanding' by Ofsted. Such schools include:

- Kelvin Hall School, Hull
- Tollbar Academy, Grimsby
- Tweendykes Special School, Hull
- Humberston Academy, Grimsby
- St Mary's College, Voluntary Catholic Academy, Hull
- South Hunsley School & Sixth Forth College, East Riding of Yorkshire

Malet Lambert

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Malet Lambert in Hull has a long and proud history dating back to 1932. It is part of The Education Alliance, a Multi-Academy Trust partnership with South Hunsley School, Driffield School, The Snaith School, Hunsley Primary and North Cave C.E. Primary School.

Malet Lambert is the only school in the Humber region with IQM Flagship Status. The school also works closely with further education and industry partners to deliver an extensive CEIAG programme and offer their pupils a wide variety of options in a relevant curriculum.

Did you know?

The amount of 'good' or 'outstanding' secondary schools in Hull soared above the national average according to Ofsted in 2018.

Useful Links

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Visit the gov.uk website to find and compare schools and colleges across the East Yorkshire and Northern Lincolnshire region: www.compare-school-performance.service.gov.uk

Independent Schools

Hull Collegiate School, Anlaby

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Hull Collegiate School is one of the leading independent schools in East Riding of Yorkshire where pupils flourish, develop as individuals and acquire the necessary skills to prepare themselves for future employment. With a proven track record of excellent academic results, the school has a reputation for consistently achieving excellence in GCSE and A-level results year on year.

Following their most recent inspection in 2019, the school was awarded 'excellent' ratings throughout all areas including science, drama, music, art, maths and sport. The school is the only independent school in East Yorkshire to receive these glowing results. Concluding their report, the inspectors said: 'The school is highly successful in developing well-rounded, confident, skilled young people who are very well equipped for the next stage of their education.'

Hymers College, Hull

Situated in Hull within 45 acres of beautifully landscaped grounds, Hymers College is the top-performing independent school in Hull and East Yorkshire. Hymers College prides itself on fulfilling the potential of every student both inside and outside the classroom, and in 2018, 70.1% of all A-level grades were A*-B and 65.3% of all GCSE results were A/7 or higher.





Hymers College has been ranked as 'one of the best schools in the North of England', by *The Sunday Times*



'Hull Collegiate School gave me so much more than excellent education. The personalised help and support I received throughout my time at the school was invaluable and helped shape my future.'

Gary Cross, Radiology Registrar at the Royal Free Hospital in London

St Martin's Preparatory School, Grimsby

St Martin's Preparatory School is one of Lincolnshire's leading independent schools with consistently high results, providing co-educational preparatory schooling for pupils aged 2-11. Most pupils go on to grammar school education, and the small class sizes of under 20 allow for excellent academics, first-class pastoral care and varied extra-curricular opportunities. Housed in a stunning Edwardian building, their traditions of conduct and manners dovetail with academic

Pocklington School, Pocklington

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Pocklington School provides firstclass education for children aged 4-18 on a picturesque campus across a 65-acre rural setting. In 2016 the school achieved a record number of Oxbridge offers based on predicted grades. Proud of their 500- year heritage, they continually seek to identify innovative ways to inspire their pupils and prepare them for the future.



St Martin's Preparatory School is featured in *The Sunday Times* 2018 Top 15 UK Co-ed Prep Schools.



Notable former students of Pocklington School or 'Old Pocklingtonians' include Adrian Edmonson and Sir Tom Stoppard.

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Your View: A Recruitment Guide For The Healthcare Your View: A Recruitment Guide For The Healthcare Profession In East Vorkshire & North Li Profession In East Yorkshire & North Lincolnshire

Higher Education

The Humber has an excellent spread of further and higher education colleges. Between them, they offer a wide range of vocational and academic subjects covering many specialist industry sectors. These colleges have strong links to the business community, regionally and nationally, enabling students to combine classroom learning with valuable work experience.

Wilberforce Sixth Form College, Hull

Wilberforce Sixth Form College offers high-quality teaching and resources to facilitate students' progression to top universities and worthwhile careers. The college achieved its best A-level results to date in 2018, with an impressive 99.8% pass rate. Its engineering and digital courses have also been recognised nationally in the top 5%. Wilberforce College has recently received status as a Maths Centre for Excellence and is the first college in the Humber region to be awarded the Humber LEP Gold Standard for Careers, now the nationally accredited Quality in Careers Standard.

North Lindsey College, Scunthorpe

North Lindsey College is the largest provider of further education (post-16), apprenticeships and training in Northern Lincolnshire. Part of the DN Colleges Group with Doncaster College, North Lindsey has over 1,400 apprentices and over 1,000 higher education learners, with the recently opened University Campus North Lincolnshire to expand provision further. The college has key employer partnerships including Siemens Gamesa, Total LOR and Tronox, delivering a range of full-cost, funded and apprenticeship programmes to meet employer needs. North Lindsey College and Doncaster College are leading by example with over 2,000 apprentices.

Over £20 million has been invested across the campus in recent years, with a focus on key areas of engineering, healthcare, construction and motor vehicle. The college's overall achievement rates for 2018 put it in the top 15% of general further education colleges nationally.

Did you know?

Student satisfaction is at an alltime high, with North Lindsey College picking up the FE Award at the WhatUni? Student Choice Awards 2019.











Grimsby Institute, Grimsby

The University Centre Grimsby is no ordinary uni, providing extraordinary opportunities. A key provider of health-based foundation and bachelor's degrees, including Professional Healthcare Studies, Mental Health Nursing and Counselling, its BSc (Adult) Nursing programme also offers the opportunity to qualify as a nurse. Delivered in partnership with the University of Hull, the course develops skills within both state-of-the-art simulated wards and in a variety of clinical care settings.

Located in the centre of Grimsby, the Nuns Corner campus is also home to the Engineering and Renewable Energy Centre, a £6 million sports centre, the Grimsby School of Art (a £,4 million home for creative arts courses), a large apprenticeship provision and the Food Refrigeration and Process Engineering Research Centre (FRPERC).



East Riding College and Bridlington Medical, Health and Social Care Academy

East Riding College has been working with other education providers and employers in health and social care to develop the Bridlington Medical, Health and Social Care Academy.

The college works in a consortium which includes representatives from the sector such as GP surgeries, the NHS, East Riding Social Services and members of the voluntary and private care sector. The academy aims to provide post-16 students with the experience they need to progress into a career within the NHS and social care.

East Riding College, Beverley, Bridlington and Hull

Having invested more than £30 million in its two main campuses in Beverley and Bridlington, East Riding College provides impressively modern learning facilities and has been recognised as 'outstanding' by Ofsted, who praised the college for its industry-standard equipment in excellent working environments.

The college's Centre for Professional Development offers advanced-level qualifications in business-related subjects such as accounting, human resources, management and marketing, and the Clinical Skills Centre provides state-of-the-art facilities and equipment which helps train the next generation of doctors, nurses and midwives in realistic settings.

Hull College, Hull

Hull College Group is one of the largest further and higher education colleges in the country, offering over 1,000 courses to over 26,000 students every year. Hull College is one of the few colleges in the country to offer progression from age 14 through to master's level, and the group is rightfully proud that 91% of its students progress to work or further study within six months of finishing their courses. The group has strong partnerships with over 1,200 local and national employers, including Siemens and BMW.

Did you know?

Hull College started out as a technical college over 110 vears ago and is now home to students from more than 100 different countries.

The opening ceremony of the London 2012 Olympics was co-produced by a former Hull College student.



Bishop Burton College, Bishop Burton

Bishop Burton College is the No.1 land-based college in the UK, specialising in agriculture, equine, animal management and sport. The college has a world-class equine area and outstanding sporting partnerships with the likes of Hull City and the City of Hull Rugby League Academy. Benefitting from working on a real commercial farm, the college is a Centre of Vocational Excellence for Agriculture and Equine.

Did you know?

Bishop Burton is a two-time winner of the prestigious British Quality Foundation's UK Excellence Award.

Did you know?

Grimsby Institute's hair and beauty training salon named The Graduate Salon, was recently named as the CIBTAC International Centre of the Year.

Grimsby Institute has also achieved National Skills Academy status for Creative and Cultural Skills, Food Manufacturing and Environmental Technologies.



University of Hull

The university recently became the Official University Partner for Team GB. The foundation of the partnership is their joint belief that when someone is challenged and supported, they can achieve their absolute best. Whether it's in a lecture theatre or on the field, in a lab or on the track, or in an operating theatre or the ring, their joint belief is that everyone can achieve extraordinary things.

For the second year running, they were awarded Silver in the Teaching Excellence Framework, which was introduced by the government to recognise excellence in learning and teaching in UK universities and colleges. The university received strong praise for the support they provide to students and the outcomes they achieve.

Everywhere you look on campus there is evidence of a £300 million investment programme to help deliver the best possible student experience, teaching and research. As well as strengthening student services, this includes brand-new accommodation on campus, a concert and performance venue that opened ahead of Hull's reign as the UK City of Culture in 2017 and a new £16 million investment to enhance sports facilities.



Did you know?

The University of Hull is the first and only university to be an Official Partner of Team GB.





The Allam Medical Building at the University of Hull, officially opened by HM The Queen in 2017.

Healthcare programmes at the University of Hull

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The university is a major contributor to the region's healthcare workforce and carries out world-leading research to help address critical health issues.

Graduates make an outstanding contribution to improving the health of the people in our region and beyond, evidenced by the fact that for four consecutive years 100% of operating department practitioners, nursing, midwifery and medical graduates have been in employment or further education within six months.

In July 2019 more than 400 nurses, medicine and other allied health students such as midwives, operating department practitioners and associate practitioners graduated, the majority of whom have already been taken on by local health services, making a real difference to their communities.

The university continues to invest and develop to address critical skills shortages in healthcare. For example, it has recently introduced new programmes such as Paramedic Science and Physiotherapy, and increased the number of places available to study medicine at Hull York Medical School.

- The Allam Medical Building achieved success in the Buildings That Inspire category in The Guardian's University Awards 2018.
- BSc Physiotherapy is launching at the University of Hull in 2020 in the Allam Medical Building.

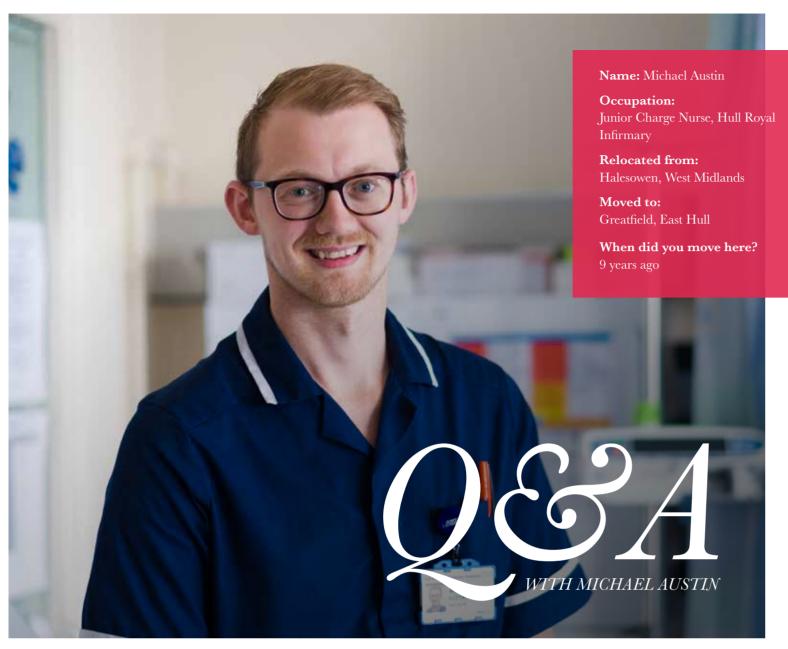
Did you know?

- 1. The University of Hull welcomes students from more than 100 countries.
- 2. Half of the people who visit the campus go on to apply to study at the university.
- 3. Awarded Silver for Teaching Excellence*
- 4. £300m is being invested on campus to help deliver the best possible student experience, teaching and research.
- 5. 95.9% of students are in work or further study six months after graduating**



- * Awarded a Silver in the Teaching Excellence Framework which recognises excellence in teaching and learning in UK universities and colleges
- ** Destinations of Leavers from Higher Education for the academic year 2016/17, published by HESA June 2018.

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I came to Hull for university, as the University of Hull had a good reputation for nursing and Hull was an up-and-coming city. Hull is also a very affordable place to live and the location is idyllic, as you are surrounded by countryside and the coastline.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?

Hull University Teaching Hospitals NHS Trust is a fantastic company to work for; they are very supportive and offer great opportunities for career progression. The location is brilliant as you have the countryside and coastline within a short distance of the city. The affordability of Hull was also a factor in me relocating here, as house prices are cheaper compared to other areas.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?

As a family, my wife, son and I like to take advantage of the many places to visit in and around Hull. These include Burton Constable, Hornsea and Withernsea on sunny days and local National Trust properties. The free museums in Hull are very good and provide a fun day out all year round, and The Deep is also a favourite for us. They are all in close proximity to each other so there is plenty to do and see within the city. There are multiple cycling routes, which I personally like to take advantage of. There is the Trans Pennine Trail, which goes coast to coast and comes through Hull. Since the Fruit Market has been redeveloped and regenerated, it is a lovely place to go to socialise and relax. East Park is also a brilliant place to visit as there is so much to do and there is a free animal enclosure to visit.

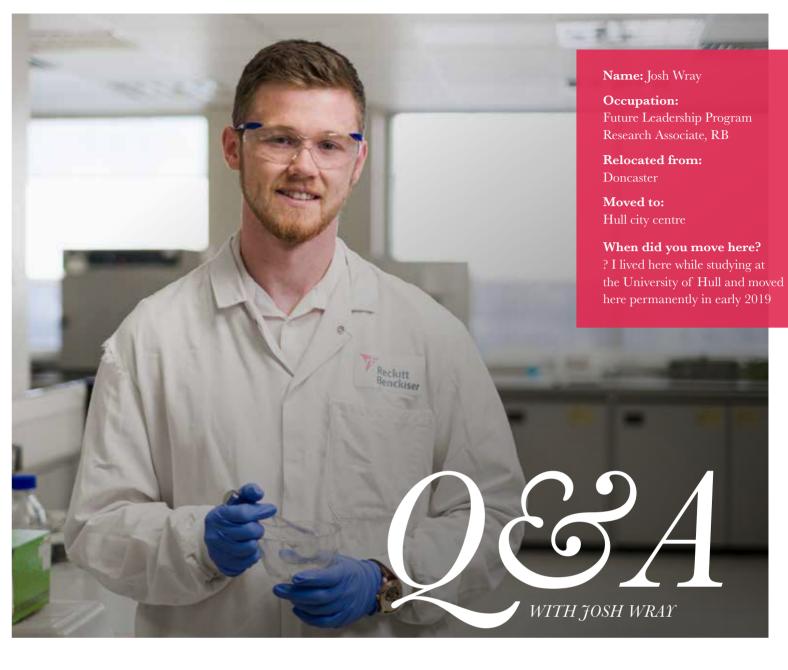
WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

My favourite places within the city are the Fruit Market to socialise with friends and family when they visit, especially the Humber Street Distillery Co., who have an amazing array of different gins and spirits to try. My favourite restaurant would have to be the Old Custom House, which specialises in authentic Italian seafood cuisine. There is a beautiful walking trail from Skirlaugh to Old Ellerby; it's lovely in the summer and there is a great pub at the end of it called the Blue Bell Inn, which does great food. Newland Avenue and Princes Avenue offer a great variety of food and drink establishments.

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE? WHAT HAVE BEEN YOUR KEY HIGHLIGHTS?

I would 100% recommend anybody to move to Hull. The people are so friendly and welcoming. There are self-contained communities, something which runs throughout the whole city. There is plenty to see and do and the quality of life is excellent as there is a calmness to the city and nobody seems to be in a rush to get through life. My family love living in Hull and they have benefitted hugely from that. They love the city and what is has to offer, my wife loves to take our son on walks so the walking trails that run throughout the city and lead into the countryside are great for them.

I would recommend anyone to come to this amazing, vibrant city with open eyes and an open heart too truly benefit from what is has to offer, from its annual festivals, such as Freedom Festival and Humber Street Sesh to the museum quarter and Trinity Market with its wide selection of food stalls. Hull is a city which welcomes you with open arms and makes you feel like one of its own.



WHAT MADE YOU DECIDE TO RELOCATE TO THE HUMBER REGION?

There is a lot of industry in the area, especially industry relevant for chemistry graduates. I had a desire to work in the healthcare industry and Hull itself has strong ties to healthcare with business and academia both having presence, each with different positionings.

As a young professional, I wished to work in a busy city where there's plenty going on to keep me entertained in the evenings and at weekends. The City of Culture status that was given in 2017 brought a good level of investment into the city and reinvigorated the area with new energy and life. It always feels like there is something going on in the city, such as world-class music events at the new Bonus Arena, beer festivals that celebrate the beverages produced by local breweries, or renowned art exhibitions at the Ferens art gallery — to name a few. Another large advantage of living and working here is the low cost of rent, housing and living in general.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?

The best things about living here I'd probably say is the affordability in combination with the job. The cost of living in Hull is quite low and RB pay a good salary respective to the area, allowing extra funds for saving, activities and so forth.

The variation of work and the opportunity for progression makes RB an attractive employer and the skills to be learned there are applicable to jobs in other companies.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?

A couple of hobbies I enjoy are kickboxing and hiking. The city is on the doorstep of the Yorkshire Wolds, a short drive to the coast and a not too lengthy drive to the Peak District, allowing plenty of opportunities to get out of the city and into the country.

Back in the city, there are good parks and scenic walking or running routes, such as the Humber Bridge, surrounding parks and two large parks: East Park and West Park. It should be noted that the city also has two good rugby teams and a decent football team too!

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

There are plenty of good places to eat and drink in Hull. Atom brewery is based in the city and even has a bar in the city centre with plenty of different beers on offer. There are restaurants for all types of good quality cuisine down The Avenues: Indian, Italian, Jamaican and Thai, just to name a few. One of my favourite places to visit is a little bar/café called Brew. They serve a selection of local ales, coffee and snacks, have board games and the staff are really friendly!

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE? WHAT HAVE BEEN YOUR KEY HIGHLIGHTS?

Take the plunge. The locals are friendly, there's plenty to do, plenty of opportunity on a professional level, all whilst having a low cost of living.

Your View: A Recruitment Guide For The Healthcare Professions Recruitment
Profession In East Yorkshire & North Lincolnshire

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Hull York Medical School

Founded in 2003 as a partnership between the University of Hull and the University of York, Hull York Medical School delivers exceptional medical education based on clinician-led problem-based learning, early and sustained clinical exposure, and a patient-centred approach to healthcare. Medical students at Hull York benefit from a broad range of clinical experience, made possible by the school's close partnerships with four acute NHS Trust partners, four Mental Health Trust partners, and more than 100 GP surgeries who provide placements across the region. The school is also home to world-leading research, transforming the lives of patients locally, nationally and beyond, including the £2.4 million Wolfson Palliative Care Research Centre at the University of Hull, which is dedicated to helping those with life-limiting conditions to live well. From September 2019 an expanded Hull York Medical School will welcome more under-graduate students than ever, responding to the growing shortage of doctors in the UK by training 220 medics per year, a 69% increase from 2017.

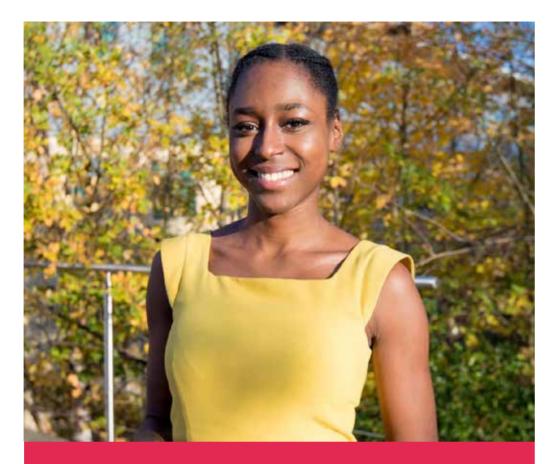
Did you know?

Hull York Medical School has been accredited with the Athena Swan Silver Award for commitment to advancing the careers of women in science



'Hull York Medical School teaches medicine students to be honest, caring, empathetic doctors who strive for the best for our patients. Once my foundation training is complete, I will be staying in the region and working for the medical school as a clinical teaching fellow.'

Dr Laura Cunliffe, 2017 Hull York Medical School Graduate, Junior Doctor at Hull University Teaching Hospitals NHS Trust



'I completed my undergraduate degree in biomedicine and worked at Bart's Health NHS Trust in London for five years as a Young Person's Representative. I had plenty of exposure to women's health and experience in paediatric settings but coming to Hull York Medical School is my chance to try everything. There's so much going on here, and lots to get involved with.

My biomedicine degree has prepared me well for the basic sciences within the medicine course, but communicating with patients is a completely different skill. Gaining clinical exposure so early in the course really helps, and is part of what attracted me to Hull York Medical School. I've only been here for a term so far, and I've already been on placements within a local hospital and GP practice. The course is so vocational and that makes you feel like you're already working.

The cost of living here is definitely a pull factor too - you can do things that you couldn't necessarily afford to do anywhere else. I went to see the Royal Philharmonic Orchestra the other week in Hull and it was only £5! Having such a wide variety of sports and clubs and things to join, is really important when you're studying such a long course.'

Melissa Matthews, Hull York Medical School student from London

Train Further

As the UK's Energy Estuary, the Humber region's workforce is in global demand across linked industry sectors. Over £6 billion of private investment and government funding is helping to drive the Humber region's prosperity, with industry-leading developments placing the spotlight on the region's rich ambition.

As a result, an abundance of post-academic training facilities has been specially developed, where educational partners are linking with employers to capitalise on this resurgence of the Humber's industries, including energy, chemical and renewable energy.



Ron Dearing UTC

Hull's £10 million business-backed Ron Dearing University Technical College provides students with an employer-driven technical and vocational education. Backed by Hull University and some of the region's leading employers such as KCOM, RB, Smith+Nephew, Siemens Gamesa and Spencer Group, students get the unique experience of working on exciting projects and the opportunity of full-time employment.

HOTA

HOTA is a quality training provider which offers nationally approved training and bespoke courses to help individual trainers deliver courses from their specialist sites. The core of the training centre is the environmental training pool, housing the Helicopter Underwater Escape Trainer, which is capable of a 180-degree revolution underwater. This facility is used as a major part of training delegates for the offshore industry, as well as specialist training for bodies such as UK fire and rescue services, police air support units and the Royal Air Force.

HETA

Established over 50 years ago, HETA is renowned as the leading engineering training provider within the Humber region. Operating across Hull, Scunthorpe and Stallingborough, HETA provides industry upskilling courses for employees and apprenticeships for students, putting an average of 600 level-3 engineering apprentices through a three-year training programme. HETA partners with over 400 companies to supply expert industry training courses, 90% of which are based within the Humber including Hull University Teaching Hospitals NHS Trust, RB, Centrica, AAK, Smith+Nephew and Yorkshire Water.

Engineering UTC Northern Lincolnshire

With strong links to the engineering industry, Engineering UTC Northern Lincolnshire delivers an innovative programme of education that combines technical, practical and academic learning. Their range of workshop spaces, classrooms and labs are purpose built to create inspiring learning environments and their £12 million campus contains some of the latest cutting-edge equipment and facilities in the country, including 3D printers, a wind tunnel and robotics.



Did you know?

HETA is the leading engineering training provider in the Yorkshire and Humber region.

Modal Training

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Modal Training, based in Immingham, is a £7 million specialist training centre for the maritime, offshore, ports and logistics sectors; it uses state-of-the-art simulators for applied training and performance development.

The new the MNTB- and MCA-approved Humber Maritime College, developed by Modal Training and the TEC Partnership (formally the Grimsby Institute Group), provides full cadet programmes for those aiming to enter the Merchant Navy as officers.

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A VIEW OF

IN THE HUMBER





Conveniently located in the middle of the UK, the Humber region is perfectly connected. Whether you are travelling north or south, both London and Edinburgh are only around 200 miles away, and surrounding cities - Leeds, York, Lincoln and Sheffield – can be reached within an hour.





Not only is the region wonderfully connected with quick, direct routes to Doncaster, York, Leeds, Sheffield, Manchester, Liverpool and London, but Hull Trains have recently unveiled their new fleet of hi-tech trains, designed and manufactured in Japan as part of a £,60 million investment. Based on Japanese bullet train technology, the new trains will help to increase speed, efficiency and seating capacity of our local train service.





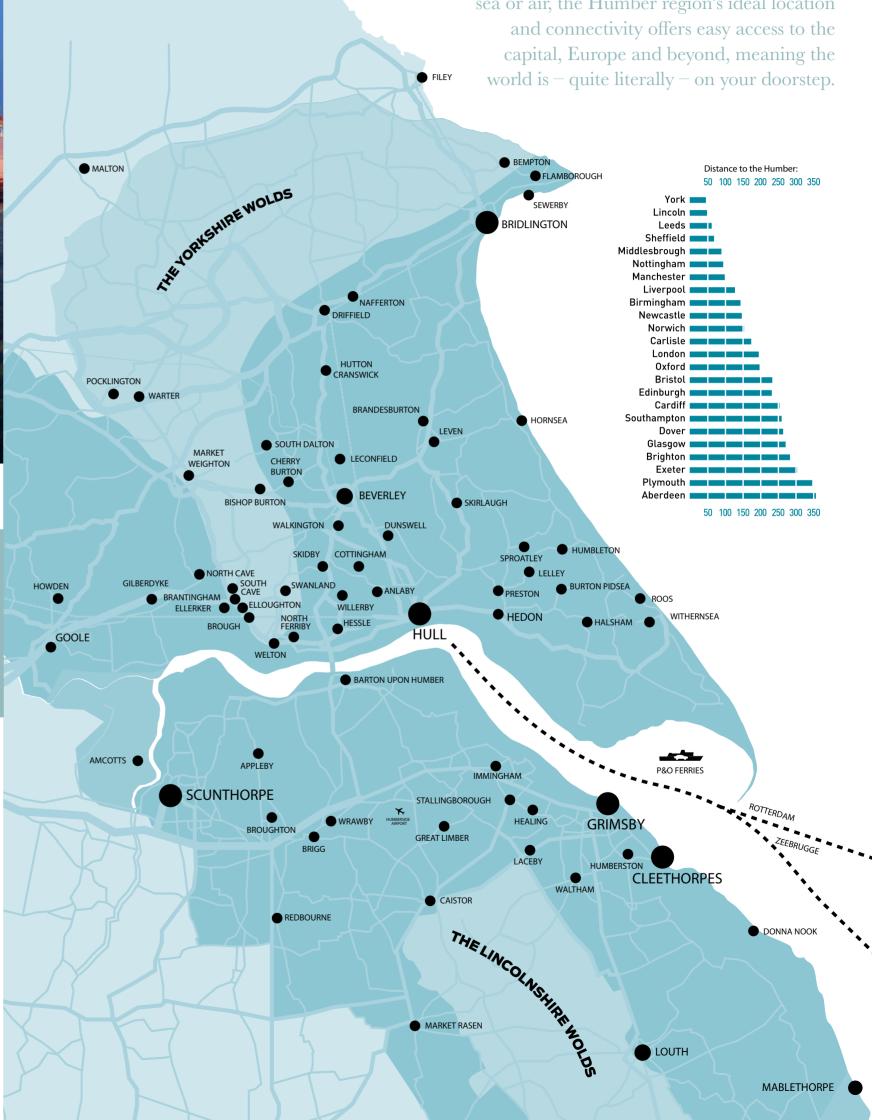
As a main UK port contributing £2.5 billion to the UK's economy every year, thousands pass through ABP Humber every day. P&O Ferries operate daily passenger 'Dutch Dash' services between Hull, Rotterdam and Zeebrugge, handling almost half of all sea passenger movements on the east coast of the UK. Hull is home to the fourth largest passenger port in the UK, seeing around one million passengers pass through its terminal gates each year.





The region has its own airport, Humberside Airport, which is home to England's fourth largest heliport - serving the North Sea offshore industries – and operates as an essential aviation cargo and logistics hub. With regular flights to Amsterdam Schiphol, Humberside Airport is connected to more than 800 destinations worldwide and 200,000 passengers use it every

Other airports within an hour's reach of the region include Doncaster Sheffield, Leeds Bradford and East Midlands, while Manchester Airport is only two hours away.



Useful Key Contacts

Active Humber

www.activehumber.co.uk

Care Plus Group

www.careplusgroup.org T: 01472 266999 E: cpg.comms@nhs.net

City Health Care Partnerships

www.chcpcic.org.uk T: 01482 347620 E: webenquiries@chcphull.nhs.uk

Daisy Appeal

www.daisyappeal.org T: 01482 461909 E: jane@daisyappeal.org

Citycare

www.citycare-sharedagenda.co.uk T: 01482 974333

Hull University Teaching Hospitals NHS Trust

www.hey.nhs.uk T: 01482 875875 E: esc.helpdesk@hey.nhs.uk

Hull York Medical School

www.hvms.ac.uk

Indivior

www.indivior.com

Inhealthcare

www.inhealthcare.co.uk
T: 01423 877400
E: contact@inhealthcare.co.uk

Meddserve

www.meddserve.com T: 01482 908208

NAViGO

www.navigocare.co.uk T: 01472 583000 E: info.navigo@nhs.net

NHS Hull CCG

www.hullccg.nhs.uk T: 01482 344700 E: HULLCCG.contactus@nhs.net

Northern Lincolnshire and Goole NHS Foundation Trust – Diana Princess of Wales in Grimsby, Scunthorpe General Hospital and Goole Hospital

www.nlg.nhs.uk

Ofsted

Search for schools in your area: https://reports.ofsted.gov.uk

RB

www.rb.com T: 01482 326151

Smith+Nephew

www.smith-nephew.com T: 01482 222200

University of Hull

www.hull.ac.uk T: 01482 346311

Vertual

www.vertual.co.uk T: 01482 221616 E: sales@vertual.co.uk

VISR

www.visr-vr.com T: 01482 275299 E: intouch@visr-vr.com



For the latest job opportunities, to find out more about the region's industry expertise or for further information about living and working in East Yorkshire and Northern Lincolnshire visit: www.marketinghumber.com



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